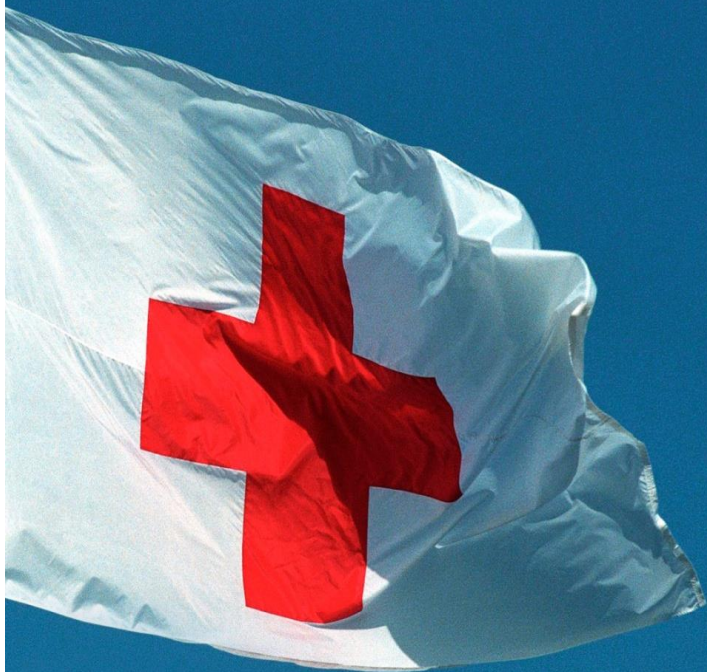




**American
Red Cross**

Emergency Preparedness Roundtable

American Red Cross Overview



Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American
Red Cross**

Our Reach

275



330,000
volunteers

Below the number, there are six red icons representing people, alternating between male and female figures.



Worked with global partners
to help more than

220M
people

Affected by disaster in
115 countries
in FY15

A dotted line extends from the right side of the text towards the affected countries count.



7 Fundamental Principles

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary Service
- Unity
- Universality

Red Cross Lines of Service

Down the Street. Across the Country.
Around the World.®



**Disaster
Services**



**Blood
Services**



**Preparedness,
Health and
Safety Services**



**International
Services**



**Service to
the Armed
Forces**



American Red Cross

When it matters most,
the American Red Cross is:

Providing **immediate
assistance** after a
disaster.

In FY17...

- Delivered nearly 1,476,000 relief items
- Served more than 3,684,800 meals and snacks.
- Provided more than 227,000 shelter stays.





American Red Cross

When it matters most,
the American Red Cross is:

Providing the nation's
largest **supply of blood**
and blood products.

In FY17...

- The Red Cross continues to provide nearly 40 % of the nation's blood supply making it the largest supplier of life saving blood in the country.
- The Red Cross hosts more than 500 blood drives every day in communities across America.





American Red Cross

When it matters most,
the American Red Cross is:

Preparing people with
life-saving first aid,
CPR, swimming and
lifeguarding skills.

In FY17...

- Nearly than 5.2 million people were taught life saving skills through Red Cross first aid, CPR or AED courses.
- Delivered more than 281 million weather alerts to Red Cross mobile app users across the country.





American Red Cross

When it matters most,
the American Red Cross is:

Saving the lives
of the world's most
vulnerable people.

In FY16...

- With our partners, help to vaccinate 135 million children through the measles and rubella initiative.
- Ensured 1.5 million people around the world received disaster assistance



When it matters most,
the American Red Cross is:

**Providing support to
members of the Armed
Forces and their families.**

In FY17...

- Provided more than 304,000 emergency communications services to 79,000 plus military members and their families.
- Approximately 112,000 patients participated in therapeutic activities provided by the Red Cross.



Sleeves Up.. Hearts Open.. All In

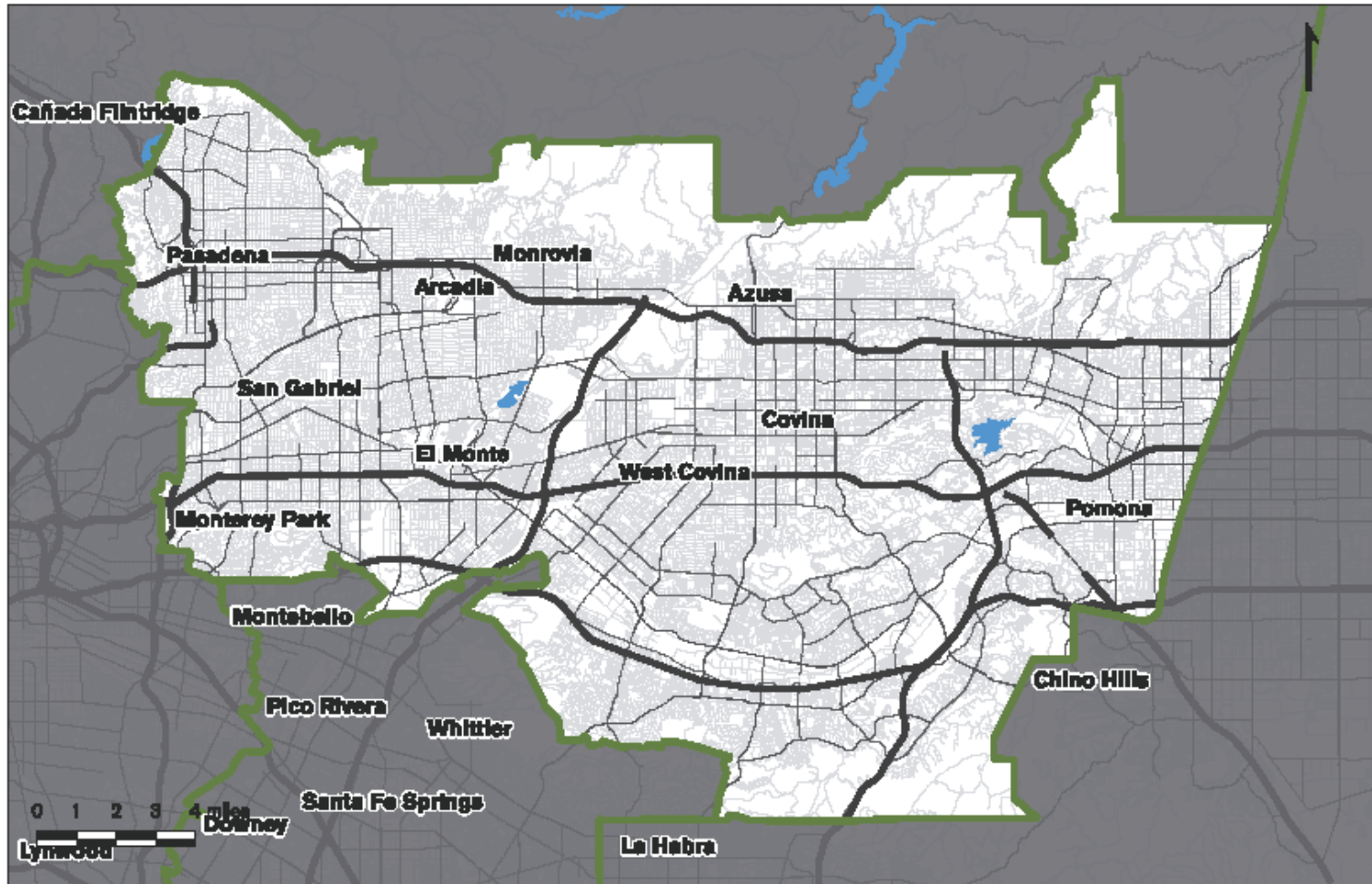
Unprecedented Disaster Season



Chapter Service Area

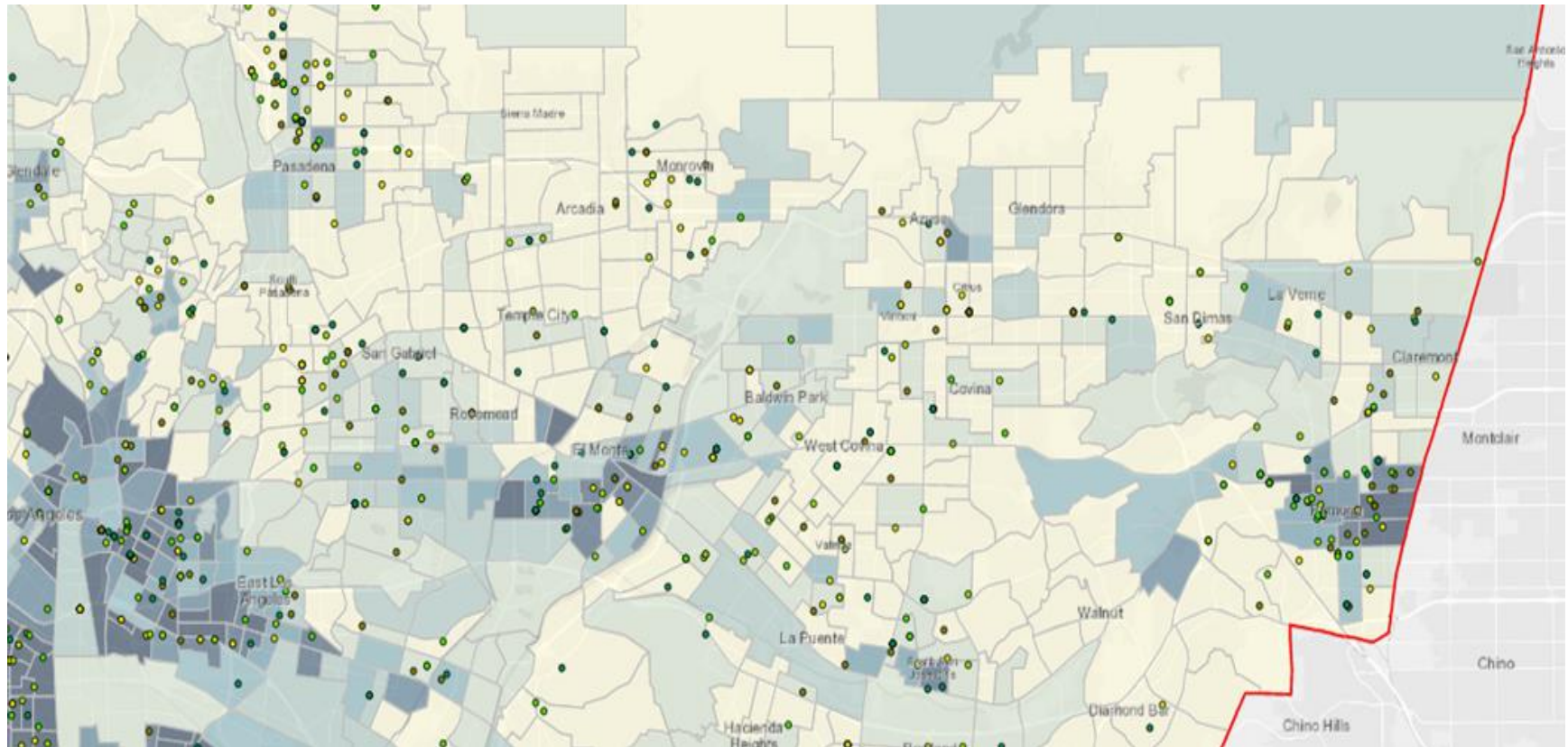


ARC of San Gabriel-Pomona Valley

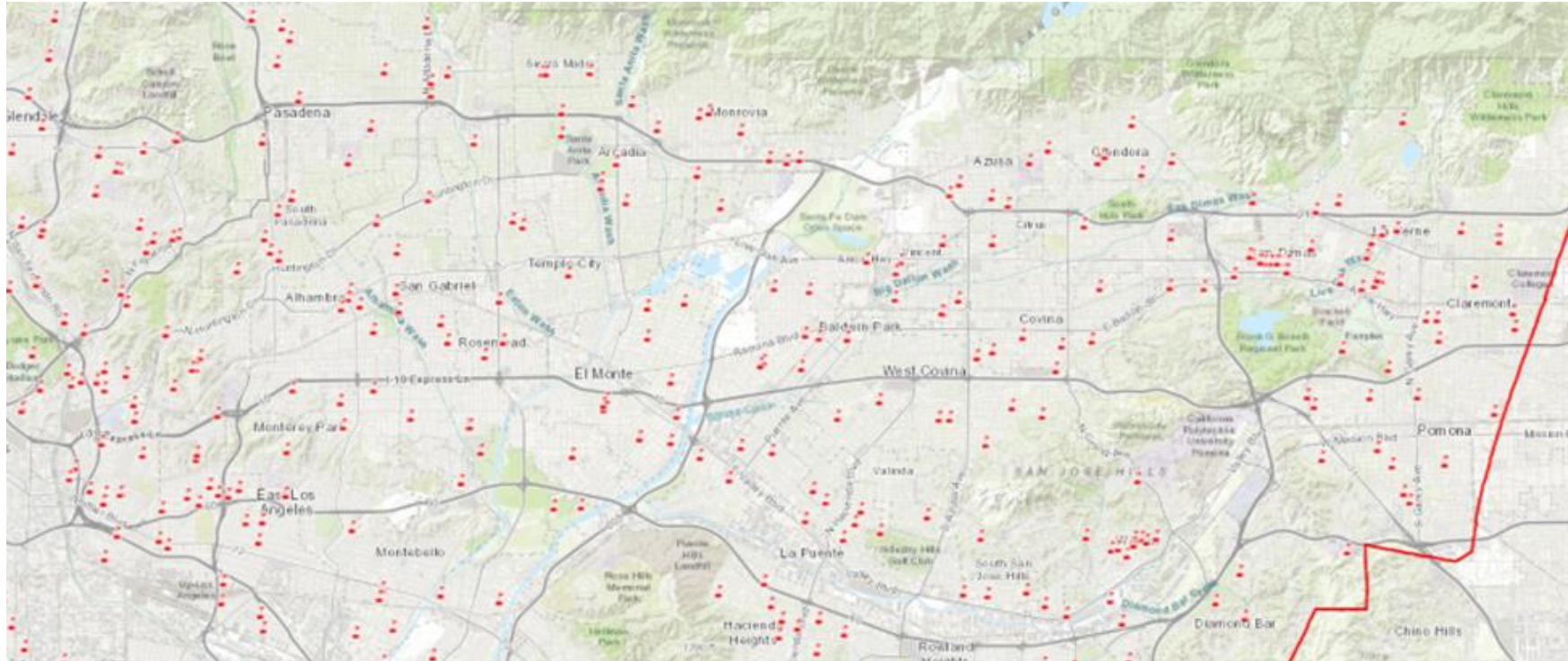


2010-2013

Red Cross Fire Cases



Red Cross Shelter Agreements



Disasters & ARC Responses

Blue Skies



Disasters/Emergencies

- Single Family Fires
- Multi-Family Fires
- Evacuations



Responses

- Casework
- Shelters
- Financial Assistance
- Canteen (food & water)
- Evacuation Centers
- Mental Health

Disasters & ARC Responses

Gray//Black Skies



DISASTERS

- Earthquakes
- Wars/Civil Unrest
- Fires
- Floods
- Terrorist Attacks
- Active Shooters

RESPONSES

- Shelters
- Mass Care
- Deployment of Volunteers
- Provide & Collect Blood
- Fundraising
- Restoring Family Links
- *(All other services from Blue Skies)*



Preparedness Resources

- Disaster Preparedness Courses
- Continuity of Operations Program for Businesses
- Prepare Teen / Seniors
- Disney Pillowcase Project (3, 4, 5th graders)
- Preparedness Puppet Show
- Home Fire Campaign (Sound the Alarm)
- Red Cross Apps
- PrepareLA – Disaster Resiliency and Preparedness Planning in targeted cities
- High School Clubs
- Ready When the Time Comes
- Community Ambassadors
- Map Your Neighborhood
- First Aid/CPR
- Nurse Assistant Training Program

For More Information

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Thank you!